



PROTECTING AGAINST HARM: INTERNATIONAL ORGANIZATIONS STAND IN SOLIDARITY WITH BRAZIL TO HOLD BIG TECH ACCOUNTABLE

We, the undersigned individuals and international organizations invested in making the internet a healthier environment, write to express our support for Brazil's efforts to pass a regulatory framework for responsibility and transparency for digital platforms in Brazil, known as the **2630 Bill**.

This legislation comes to regulate an industry that has prioritized profits over the safety of their products and accountability for their impact on Brazilian society. The proposed bill seeks to regulate social media platforms, including messaging apps and recommendation systems, with more than 10 million users in Brazil. It establishes several obligations for these providers to ensure a trustworthy information ecosystem and responsibility for malicious actors attacking democracy, public health, crimes against children and youth, prejudice based on race or color, and political violence against women.

Brazil is facing a critical moment in regulating social media platforms. Social media companies grew quickly by taking advantage of relaxed consumer regulations, avoiding risks, acquiring competitors, and prioritizing scale over security. These companies also rely on third-party sources for data, leading to a vast and complex data infrastructure on the internet that has been a space for disinformation at scale and hate speech for years, endangering countless lives and democracy itself. The recent attacks on children in schools have highlighted the urgent need for accountability. Unfortunately, platforms have consistently forfeited people's safety over profits, as evidenced by the recent layoffs of employees overseeing critical departments such as trust and safety, integrity, ethics, and content moderation.

Big Tech must change its corporate products adapting to regulatory frameworks for society's well-being. Countless evidence has shown that women, people of color, people with disabilities, ethnic minorities, Indigenous peoples, and LGBTQ+ citizens continue to pay the heaviest price for these companies' lack of regard for their lives and well-being.



Brazilian civil society and the digital rights movement have long pressured Big Tech companies for transparency and accountability, but these actors have filled the civic space with empty promises and inefficient mechanisms.

The 2630 Bill is a regulatory framework for responsibility and transparency for digital platforms in Brazil that can be a baseline for a more democratic, safe, and healthier internet.

Therefore, we support regulation that at the very least includes the following:

- Establishment of an autonomous and independent regulatory body;
- Accountability for ads and paid promoted content;
- Regulation of political violence and climate disinformation;
- Transparency;
- Promotion of digital and media literacy;
- Indicates the necessity of economic regulation.

We commend and support Brazil's efforts to rein in the Big Tech industry and hold companies accountable for their products and services' impact on society. Citizens' rights must always come before corporate profit.

Sincerely,

Signatures:

AI Forensics	International Center for Information Ethics
All Out	
Alliance4Europe	UltraViolet
Avaaz	NEVER AGAIN Association
Coalition For Women In Journalism	#JeSuisLà
Defend Democracy	#ShePersisted
Ekō	Fair Vote UK
Global Witness	
India Civil Watch International	Global Project Against Hate and Extremism

Signatures:

~ AI Forensics



International Center
for Information Ethics

